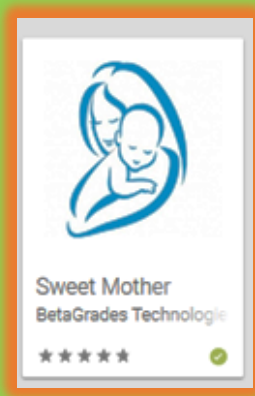


# Sweet Mother Program Activity Report 3

Despite the current pandemic Sweet Mother Program keeps reaching out to mothers by promoting the Sweet Mother App.



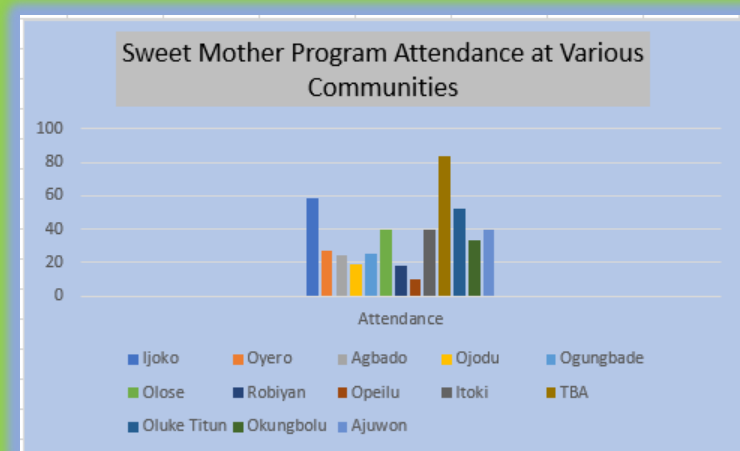
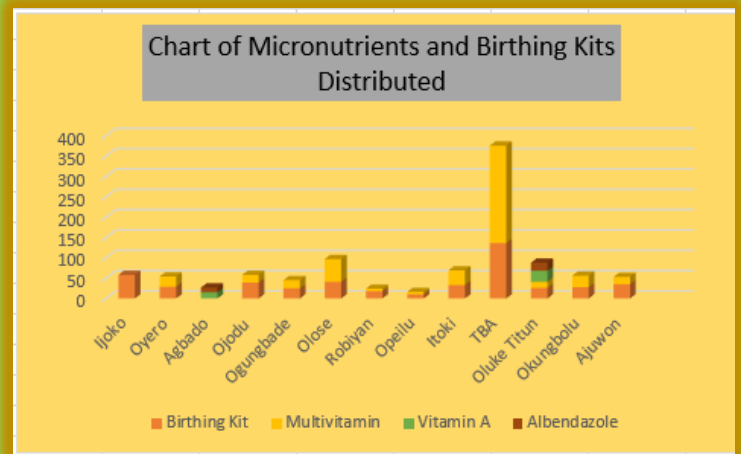
The Sweet Mother App a simple, easy to use and handy tool which provides access to accurate maternal and child health education while removing socio-cultural and environmental barriers in the language best understood by the people. Since it's launching the Sweet Mother App has been downloaded many times.

The use of technology to improve health during lockdown is very important as access to health care is limited due to challenges such as restricted movement, lack of transportation. The lack of economic activity lead to increased financial burden.

Sweet Mother App readily fills this gap as it is available in five languages. They are English language, Nigerian Pidgin and three major Nigerian Languages namely- Hausa, Igbo, and Yoruba. Sweet Mother App the first of its kind in Nigeria and the world because it is evidence-based and in 5 languages. Economic challenge is overcome because the App is free

The Sweet Mother App is designed to meet SDG 3 and 4. SDG 3- Ensure healthy lives and promote well-being for all at all ages. SDG 4- Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

The Sweet Mother Program also reached 470 nursing mothers and pregnant women in 11 community health centers. 458 Birthing kits, 38 doses of Vitamin A, 14,070 doses of multivitamin for pregnant women and 22 doses of Albendazole to children 1- 59 months were distributed.



Thank you for your support so far. You can do more by

- Donating today at <http://goto.gg/41818>
- Download Sweet Mother App at <https://play.google.com/store/apps/details?id=com.heden.sweetmoher>
- Promote **#SweetMotherApp** on your social media
- Refer us to a donor

*You are our trusted partner in the journey to improving the health outcome of poor mothers and newborns.*

This report is written By Folasade Ofurune Executive Director, Health Education and Empowerment Initiative (HEDEN) and Project Leader, Sweet Mother Program